# Positive.News

# **Editor**

# Job description

# **Key details**

• **Hours**: Four days per week (32 hours)

• Salary: £40,000 – £44,000 (£50,000 – £55,000 FTE)

• **Benefits:** 33 days holiday FTE (inclusive of bank holidays), workplace pension, flexible working options

• Location: Remote working with occasional in-person meet-ups

• Contract: Permanent

## Introduction

Positive News is inviting an enterprising and experienced Editor to join our team and lead our journalism. In this hands-on senior role, you'll develop the editorial strategy, deliver our journalism, manage the editorial team and drive our editorial innovation with a particular focus on developing digital products. You'll also oversee our flagship print publication, Positive News magazine.

The successful candidate will help our organisation to develop its understanding of our audience community, innovating ways to best respond to their needs, while upholding our commitment to quality, solutions-focused reporting. As such, you'll be instrumental in growing reader revenue and expanding our social impact through the inspirational journalism you produce.

With our current editor-in-chief making a sidestep within Positive News to launch a new project, this is a unique opportunity to join a small, purpose-driven media organisation at the forefront of constructive journalism.

## **About Positive News**

Positive News is the media brand for rigorous journalism about what's going right. With 39% of people now avoiding the news, we're breaking the bad news bias and empowering people with socially relevant journalism that focuses on progress. Established more than 30 years ago,

we're an independent and not-for-profit media business, trusted and supported by a growing audience community who are passionate about our mission.

## **Key responsibilities**

### Leadership

- Direct and hold responsibility for all Positive News' journalism, maintaining our editorial standards and mission
- Oversee daily editorial operations
- Lead and manage a small, dedicated editorial team

## **Editorial delivery**

- Develop content plans, coordinate schedules and manage workflows
- Conceive and commission unique and compelling content for publication across digital and print
- Oversee the production of our quarterly print magazine, working closely with the Deputy Editor who will manage its delivery
- Ensure consistent, quality and timely delivery of our website articles, weekly email newsletter and social media content
- Tailor our journalism for different platforms and audience segments, to optimise engagement and impact
- Manage editorial budgets

#### Innovation and commercial growth

- Collaborate with the executive team to develop and implement an effective editorial strategy, which delivers unique value to our audiences and supports business objectives
- Drive the growth of reader revenue, in particular in the form of 'supporter' contributions, by innovating our digital journalism
- Develop and launch digital editorial products, such as newsletters, podcasts or video series, and evolve our existing ones
- Support the partnerships editor in creating and delivering editorial projects that drive sponsorship revenue growth

#### **Audience development**

- Lead initiatives to deepen our understanding of our community and audience needs
- Gather and analyse content performance data to inform editorial decision-making
- Provide regular reports on editorial activities and performance

 Serve as a public ambassador for Positive News, representing our brand in media appearances and at industry events

# What we're looking for

- Proven leadership experience in journalism
- Experience of developing digital editorial products
- Familiarity with print magazine editing and publishing processes
- Excellent ideation, editing, subediting and writing skills
- Experience growing digital audiences and revenue in line with commercial targets
- · Accustomed to using data to inform editorial activities
- Outstanding organisational skills with confidence in overseeing editorial planning
- Confident and compassionate people manager
- Understanding of constructive journalism and solutions journalism principles
- Motivated by journalism's potential for social impact

## How to apply

To apply, please fill in this application form.

If you have any questions please email <a href="mailto:careers@positive.news">careers@positive.news</a>

# **Application timeline**

Application deadline: Monday 19 May 2025, 9am (UK time)

Interview invitations sent out: by Friday 23 May

First interview round: w/c 26 May Second interview round: w/c 2 June Start date: As soon as possible